## Message Text

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PAGE 01 STOCKH 03837 291515Z ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 /021 W

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R 280727Z SEP 78

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC

INFO SECSTATE WASHDC 4832

**UNCLAS STOCKHOLM 3837** 

E.O. 11652: N/A TAGS: BEXP, SW

SUBJECT: ADS REQUEST FOR DICK'S CYCLE WEST, INC., SAN GABRIEL, CA

REF: COMMERCE CD-144, AUGUST 3, 1978

WE CONTACTED ALL THE FIRMS WE COULD IDENTIFY AS PROSPECTIVE REPRESENTATIVES FOR THE PRODUCTS LISTED IN THE REQUEST AND FOLLOWED UP WITH PERSONAL TELEPHONE CONVERSATIONS, BUT WE COULD NOT PERSUADE A SINGLE FIRM TO EXPLORE FURTHER THE POSSIBILITY OF REPRESENTING DICK'S CYCLE WEST. THE FIRMS APPEAR TO BE ALREADY COMMITTED TO MARKETING COMPETITIVE PRODUCTS UNDER EXISTING AGENCY AGREEMENTS. IN ADDITION, IT APPEARS THAT DICK'S CYCLE WEST, INC, IS NOT A MANUFACTURER BUT A MANUFACTURER'S REPRESENTATIVE. SWEDISH AGENTS STATE THAT SWEDEN IS A SMALL MARKET FOR THESE PRODUCTS SO THAT THEY PREFER TO DEAL DIRECTLY WITH THE MANUFACTURER.

 $\label{eq:prepared by: ueckhardt} \mbox{ Approved by: JTO'BRIEN}.$ 

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## Message Attributes

Automatic Decaptioning: X Capture Date: 01 jan 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 28 sep 1978 Decaption Date: 01 jan 1960 Decaption Note: Disposition Action: n/a

Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment: Disposition Date: 01 jan 1960 Disposition Event: Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STOCKH03837
Document Source: CORE

**Document Unique ID: 00** Drafter: n/a

Enclosure: n/a Executive Order: N/A Errors: N/A

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Litigation History:
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Office: ACTION EUR

Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Reference: n/a Retention: 0

Review Action: RELEASED, APPROVED Review Content Flags:

Review Date: 29 mar 2005 **Review Event:** Review Exemptions: n/a **Review Media Identifier:** 

Review Release Date: N/A Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

SAS ID: 1507598 Secure: OPEN Status: NATIVE

Subject: ADS REQUEST FOR DICK\'S CYCLE WEST, INC., SAN GABRIEL, CA

TAGS: BEXP, SW To: COM Type: TE

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Review Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

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